



Personal details

Ashley Williams aka #Ashmademedoit

Born on 1 Jan 1980 in Ravensmead in the Northern Suburbs of Cape Town.

Cell: 0845621340 or 0832227483

Email: Ashmademedoit@vodamail.co.za

Facebook: <https://www.facebook.com/ashmadmedoit>

Twitter: @pastoor_ash

Instagram: @Ash_made_me_do_it

SAMRO MEMBER NR: 2281791

PUBLISHED BY: Ash Music

ALL TRACKS WERE WRITTEN/ COMPOSED/ ARRANGED/ PRODUCED BY: Ashley Ashmademedoit Williams

CURRENT AVAILABILITY OF MUSIC:

Single called #Ashmademedoit – Available on **SIMFYAfrica** as Ashmademedoit in the app in Google Play/ App Store/ BlackBerry World/ Windows Store, also available on the Party Poppers Compilation in SIMFYAfrica as well as Amazon Music

Liink: <https://www.simfy.co.za/artists/3657772-Ashley-ashmademedoit-Williams/albums/6284417-Music-Is-My-Life>

Youtube Channel – Ashmademedoit

Link: <https://www.youtube.com/channel/UCyy5OfadIHUDHEAJn01PYHg>

On Facebook page, Ashmademedoit

Link: <https://www.facebook.com/ashmadmedoit>

Bounce for Jesus is also currently listed on the **KFC Soundbite** platform.

Link: https://kfcsoundbite.com/#/chart/featured/#song_544

Something special about me: I am a Pastor at church and managed to get my 1st love (on the 2nd try) to marry me and we are still together after 18 years (married for 8). It's a classic Sleepless in Seattle type scene lol!

History

I was born in Ravensmead a small community in the Northern Suburbs of Cape Town on New Year's day 1980. Yep mom had to be in hospital and due to my birth the World declared it a Public Holiday :-). I am the eldest of 3 children to my mom and dad, David and Veronica Brandt. My biological dad went to buy soap and I was raised by the only man I know as a dad, my step father who I see as my real dad.

Music was always in the family with my uncles and aunts being a band back in the day of Christian Explainers and New Birth. One Uncle used to play guitar & sing with the late Walter Brown, the others used to be in church choirs and worship teams. So I guess it was a matter of time until my musical bug bite would happen.

My music studies is somewhat informal as opposed to the industry norms of going to a music school for lessons etc. So as any young man I started falling in love with music in around std 4. I remember my cousin and I humming every Boyz2Men tune and him teaching me to sing 2nd voice. I had to master that and as we walked I had to find it in any song. So it went then to Alto, to baritone to male tenor to high tenor and eventually practising my falsetto. I formed a few boy groups on high school between 1993-1997. 1996 saw me as part of an A capella outfit called Attraction with friends from around the neighborhood. We took on every platform we could from Westgate Mall Talent search, Jazzathon in VnA, streets of Cape Town, at Cape Town station, Oriental Plaza and you name it. The group then broke up as we grew up and other things took precedence in our lives. So in Essence my life and experiences as well as the daily influences schooled me into my craft.

I eventually wandered along as someone who could sing, to someone not singing as much. The reality of getting a job took over and I fell into the working man routine. Through all this my love for the community didn't faint. I helped manage a community organisation called P.E.A.C.E Inc from 2000 to 2003 (we featured in the then documentary called "Ravensmead soes os'it sien" produced and directed by Werner Kuhn from Germany. Once the older members moved on, we took over the reins to make the organization work for our community, We acted as the marketing crew showing people what Arts to get involved in at our local civic centre. 2003 saw me become part of the local YMCA and I got to travel a bit of South Africa and meet different cultures every 3 months.

2005 I released a duo project with a friend Brilynn Van Rooyen whom I met during my days at P.E.A.C.E Inc and we started Crazy World Productions back then. Regrettably our paths also parted in around 2006 or 2007. During this time I was heavy into parties, alcohol and just about anything.

2006 I re-met my girlfriend who is now my wife. That's another story straight out of a movie script lol!

So my life changed for the better and God was busy shaping me into what and who I am today. We got married 3 years later and she got me off partying, smoking and drinking. I attended church more often and the rest like they say is history. God has been awesome! I was ordained as a Pastor in 2012 and it led to my first solo project called 7eaven released in December 2013. All songs are scriptures God wanted me to know and share with people.

Over the years it was just being in church as the Worship Pastor and doing it for God. Working with other talented ministers like Francois Guitar Prophet Vlok, SA Comedian Ashley Pienaar, D. O. E. P, Feroh Royal, King Smasher, Swift D to name but a few as well as singing at local concerts/ churches. I promised God to keep it in church until He showed me otherwise. So He showed me and this new project was born called **Music Is My Life**. It's music I always wanted to do, things I wanted to try, things I wanted to speak about, people I wanted to challenge. So every track is what God intended through me.



D.O.E.P.
presents

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INFO: Doep—084 702 5486 or Pastor Ash—084 562 1340
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I just had my 2nd little one so family is very important to me like God says in His Word. They support me, my wife is amazing through it all. She is my rock, my friend, my love and #MyGirl. My wife is Cleo Williams, daughter Zivah Williams and latest son is called Zach. On this album is a lovesong I wrote for her called #MyGirl where I speak about us. Things I feel and see and want to let her know. So this is me, Ash #AshMadeMeDolt Williams.



Objective

Well it's a no-brainer according to Jesus' Words in and the biggest Commandment in Deut 5: "to love thy neighbour as thyself and God above all else". So on this quest to practice these commands and requirements, I use my musical talents He gave me. If I can even change 1 person's life, I would have succeeded.

So what makes me unique? I try to win souls for Christ through telling them about my life through my music in every way I can and not limiting myself to a specific target group.



Achievements

Albums and or tracks:

Featured as a group called Attraction in 1996 on a cassette recorded for CJ Reid in Pieter Smuts studios in Parow.

Released an RnB album with a friend called My Everything as a duo named BeeKay back in 2005 through CrazyWorld Productions.

Released a local Pinkster koortjies Album called 7eaven in Dec 2013.

Current project started in 2017 is called **Music Is My Life** with first single called #AshMadeMeDolt. This will be a full album to be completed by 2018/ 2019. **(Included on attached CD is #Ashmademedoit, Bounce For Jesus, Never Go back and My Girl, Music Is My Life and Ode de Jesus which is 1st 6 tracks of the album. Music videos to be released soon so watchout on Social Media)**

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